

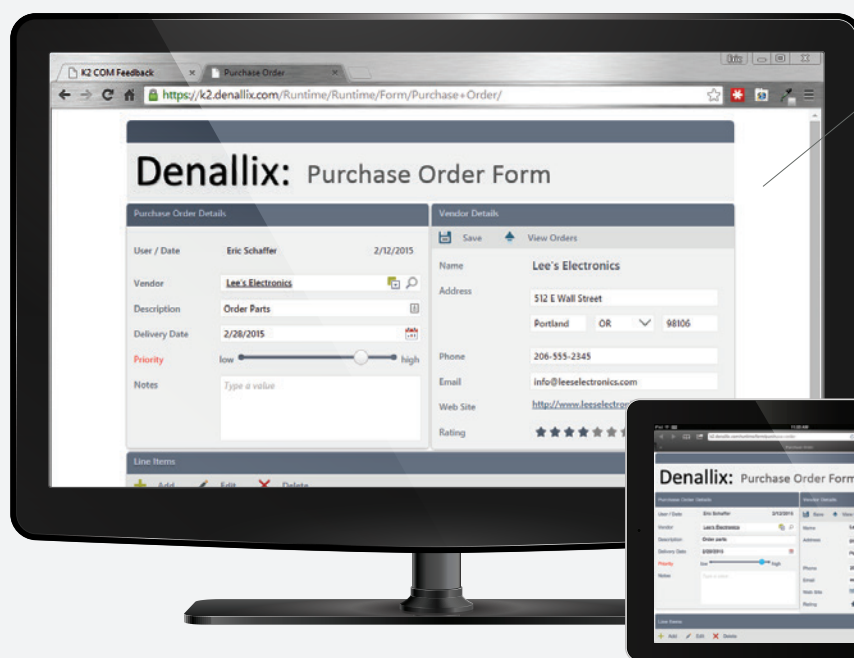
BUILD AND RUN BUSINESS APPLICATIONS, POWERED BY YOUR IMAGINATION



K2 BLACKPEARL® empowers you to build and run almost any business application you can imagine – for customer onboarding, expense claims, travel authorization, contract management or any other process you use at work. Quickly create custom apps – on premises or in the cloud – with forms and workflows that stretch across roles, departments and data sources. These apps will enable your team to work smarter, build faster and stay focused on growing the business, instead of managing processes.

FOCUS ON RESULTS, NOT PROCESS

In an age of mobile workers, siloed technologies, over-burdened IT departments and massive data challenges, K2 blackpearl business apps help you pull it all together, keep tasks flowing and harness critical information, so you can make smarter business decisions.



ONE FORM, MULTIPLE REUSABLE VIEWS AND DATA SOURCED FROM ACROSS THE ENTERPRISE



CUSTOM FORMS FOR ANY DEVICE



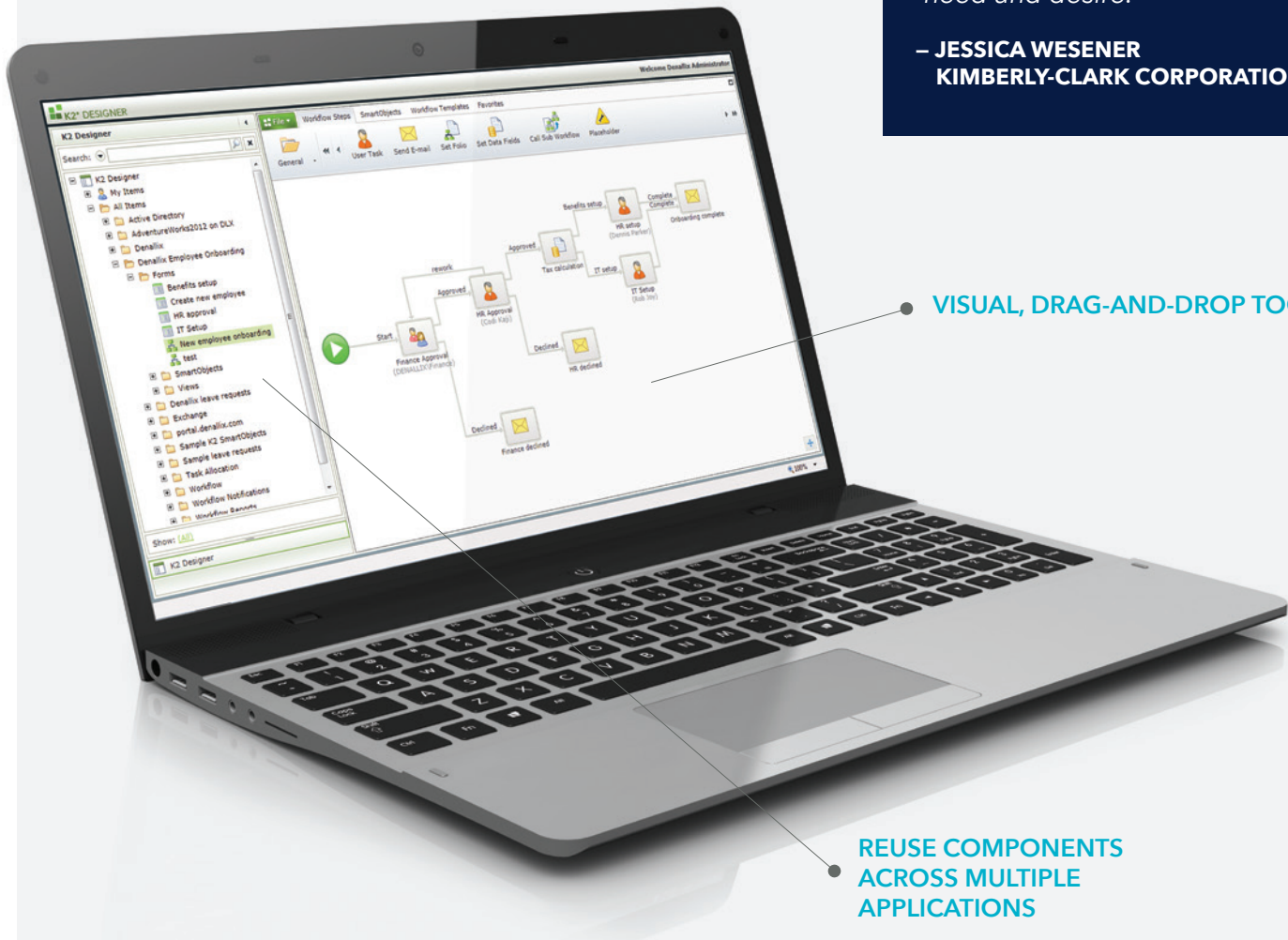
Empower users with customized workflows and forms

Quickly create workflows and forms that automate manual processes, and deliver the right information into the right hands, right away. People can access their tasks from anywhere – mobile devices, company portals or email – and everything you build is reusable and easy to change with little or no code.

- Create forms that run as standalone apps or are hosted in other systems, like SharePoint, Dynamics CRM, Salesforce or other systems.
- Share information across your most critical systems, including Dynamics CRM, Salesforce solutions, SAP, Exchange, SQL Server, SharePoint and any service accessible through a web interface.
- Be productive on the go. With offline forms, mobile users can input data without network access, and then sync to backend systems later.
- Access documents from content management systems or cloud-based storage, including Dropbox, Google Drive and Box.
- Sign quotes or legal documents directly within your K2 blackpearl forms or apps by using DocuSign integration.
- Identify and eliminate bottlenecks with real-time notifications based on rules you define.
- Manage security at the individual, role and group level to ensure the right level of access to applications or even tasks.

"Bottom line is we use K2 because it offers us a no-code solution with the ability to give to the business the control over their workflow processes that they need and desire."

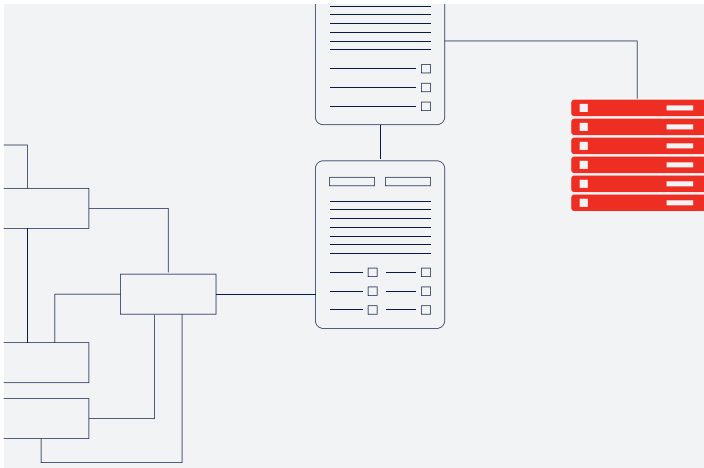
**– JESSICA WESENER
KIMBERLY-CLARK CORPORATION**



Design apps faster, using your preferred tools

Use simple drag-and-drop design tools to create and update apps, or dive deeper with Microsoft Visual Studio; the choice is yours. Intuitive design tools and templates simplify and accelerate design, which frees up valuable IT resources.

- Visual, drag-and-drop design tools allow you to customize your business applications to look and behave the way you want.
- Build responsive applications that you can use anywhere, including on smartphones and tablets.
- Out-of-the-box wizards can help you quickly build business process applications around common scenarios that use Exchange, Dynamics CRM, Microsoft SharePoint, SAP, Salesforce and other popular systems.
- Modify and reuse all or parts of applications, including forms or workflows, to cut down on hours of development and design work.
- Generate reports that provide insights across departments and roles, so you can make better-informed business decisions.
- Use graphical reports with real-time data to quickly identify bottlenecks or to test a new workflow.



*"Benefits for the business?
Very simple. We reduce cycle
time from days to hours. [We have]
process standardization across
the region and compliance on
traceability."*

**– JEAN-DANIEL RENEVEY
ROCHE DIAGNOSTICS**

K2 empowers you to create any business application you can imagine

From small-scale departmental needs to mission-critical applications that span your entire organization, K2 blackpearl gives you complete control, so your solutions will match your needs precisely.

- Quickly design and update custom business apps with little or no coding.
- Build responsive apps that are automatically optimized for mobile devices.
- Design simple to complex workflows your way, with web-based tools, a standalone design app or Visual Studio.
- Take advantage of intuitive design tools and reusable components to speed up development and free up IT resources for more critical tasks.
- Reduce errors and help automate work by combining information from multiple, siloed technologies on a single form.
- Access and view data from any of your existing LOB systems, including SAP, SharePoint, Salesforce and others.
- Streamline processes and gain deeper insights to help eliminate bottlenecks and gain critical insights into trends and activities across your business.

Around the world, there are more than a million people in 80+ countries using K2 to save money, reduce risk and grow revenue.

Learn more at K2.com/blackpearl.

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